

# Business as usual for PR Newswire.



Regus global network of over 3000 locations will provide business continuity across all PR Newswire's business units worldwide.

PR Newswire, the global leader in news and information distribution services, with offices in 15 countries, has selected Regus to provide Workplace Recovery Services across its entire network.

Flexible workplace provider Regus, with a network spanning 120 countries, is ideally positioned to provide a single global solution for 24/7 business continuity.

Under the new contract, PR Newswire has priority access to fully furnished, equipped and connected Regus offices in the event of any of its 15 offices becoming unusable. Whether the problem involves fire, flood, terrorism, power outages or other events, PR Newswire's staff will be able to carry on their work with minimal disruption.

"Regus offers a global Workplace Provider solution in 120 countries, we called immediately. It's a simpler and more reliable way to ensure business as usual for our customers"

**Wes Simpson, Global Head of Business Continuity  
PR Newswire**

## Want more information?

[workplacerecovery@regus.com](mailto:workplacerecovery@regus.com)  
[regus.com/workplace-recovery](https://regus.com/workplace-recovery)

We had to manage a wide range of local providers and in some countries could not find providers at all. As soon as we heard that Regus offers a global Workplace Provider solution in 120 countries, we called immediately.

The reach of Regus's network means that PR Newswire staff will benefit from convenience as well as business continuity. For as long as their own offices are unavailable, they'll be able to use Regus's network of over 3000 locations to do their jobs close to their normal place of work or near their home.

Wes Simpson, Global Head of Business Continuity at PR Newswire, commented, "Our business units all over the world rely heavily upon the availability of our corporate offices.

Previously, we had to manage a wide range of local providers and in some countries could not find providers at all. As soon as we heard that Regus offers a global Workplace Provider solution in 120 countries, we called immediately. It's a simpler and more reliable way to ensure business as usual for our customers."

Dan Perrin, Managing Director – Workplace Recovery at Regus, added: "PR Newswire joins a fast-growing roster of global corporate clients who rely on Regus to secure their business continuity on a worldwide basis.

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**Dan Perrin, Managing Director,  
Workplace Recovery, Regus**

Through our unique global network of over 3000 locations in 120 countries, we can make over 100,000 recovery positions available, making us a major player in the global Workplace Recovery market.

"We look forward to supporting PR Newswire team through its ongoing structured test program, and, should the worst ever happen, our 24/7 Emergency Management team will work tirelessly to recover its operations."



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